

Conference Program October 15, 2024 - Near East University		
09:45 - 10:00 (TR)	Registration	
10:00 - 10:10 (TR)	Opening Remarks	
	Prof. Dr. Murat Yülek	Rector, OSTIM Technical University
	Prof. Dr. Tamer Şanlıdağ	Rector, Near East University
10:10 - 10:30 (TR)	Session 1. Invited Speaker: Industrial Policy of Moldova: The Stage of Rethinking	
	Vitali Chiurciu	Fund of Strategic Initiatives of Gagauzia, Gagauzia
10:30 - 10:50 (TR)	Session 2. Invited Speaker: Determination of Sophisticated Product Groups that Provinces can Focus on and Matching with Countries with Export Potential	
	Assoc. Prof. İbrahim Hüseyini	Sırnak University, Türkiye
10:50 - 11:00 (TR)	Coffee Break	
11:00 - 12:00 (TR)	Session 3. Panel Session: How A.I. will be shaping the future of Marketing, Management and Education: What to look forward to?	
	Moderator: Prof. Dr. Şerife Zihni Eyüpoğlu	Near East University, KKTC
	Prof. Dr. Nadire Çavuş	Near East University, KKTC
	Prof. Dr. Lawrence Emeagwali	Girne American University, KKTC
12:00 - 13:00 (TR)	Lunch Break	
13:00 - 14:20 (TR)	Session 4. Panel Session: A Review of Current Industrial Policy Experience Across the Globe	
	Moderator: Prof. Dr. Murat Yülek	OSTIM Technical University, Türkiye
	Prof. Dr. Gabriel Bezchinsky	National University of San Martin, Argentina
	Prof. Dr. Travis Taylor	Christopher Newport University, USA
	Dr. Manuel Piergiuseppe Fortunato	Economist at United Nations Conference On Trade And Development
	Prof. Dr. Franco Mosconi	University of Parma Parma, Italy
14:20 - 14:50 (TR)	Session 5. Invited Speakers: Navigating The Complex Structure and Dynamics of Modern Semiconductor Policies	
	Dr. Mateus Labrunie	Policy Analyst, Cambridge Industrial Innovation Policy
	Yukihiro Sato	IFM, University of Cambridge, UK
	Dr. Viktória Dome	Research Associate, CSTI
14:50 - 15:00 (TR)	Coffee Break	
15:00 - 15:20 (TR)	Session 6. Invited Speaker: The Importance of Technology for the Economic Growth of Nations	
	Prof. Dr. Manuel Gilberto Freitas Santos	Polytechnic Institute of Cavado and Ave, Portugal
15:20 - 16:20 (TR)	Session 7. Panel Session: Green Economy and Firm Dynamics in Türkiye	
	Moderator: Assoc. Prof. Bahar Erdal	OSTIM Technical University, Türkiye
	Assoc. Prof. Aslıhan Atabek Demirhan	Central Bank of the Republic of Türkiye, Türkiye
	Muhammet Enes Çıraklı	Central Bank of the Republic of Türkiye, Türkiye
	Saide Simin Bayraktar	Central Bank of the Republic of Türkiye, Türkiye
	Özkan Özkara	Expert, Republic of Turkey Ministry of Industry and Technology, Türkiye
16:20 - 16:30 (TR)	Coffee Break	
16:30 - 16:50 (TR)	Session 8. Invited Speaker: Importance of Social Acceptance in Energy Policy Development	
	Prof. Dr. Ramazan Sarı	Technical University of Denmark, Department of Management
16:50 - 17:10 (TR)	Session 9. Invited Speaker: Green Transformation of the Industry and Decarbonization Studies-Türkiye Case	
	Dr. Ali Murat Süreklî	Republic Of Turkey Ministry of Industry and Technology Advisor to the Deputy Minister, Türkiye
17:10 - 17:20 (TR)	End of 1st Day	

Conference Program, October 16, 2024 - Near East University		
09:45 - 10:00 (TR)	Registration	
10:00 - 10:20 (TR)	Session 10. Invited Speaker: Industrial Policy, Technological Change, and Structural Change in Africa	
	Assoc. Prof. Christian S. Otchia	Nagoya University, Japan
10:20 - 11:20 (TR)	Session 11. Panel Session: Political Economy of Industrial Policy	
	Moderator: Prof. Dr. Ali Akkemik	Fukuoka University, Japan
	Dr. Jorge Tavares Borges	Ostim Technical University, Türkiye
	Assoc. Prof. Chris G. Pope	Fukuoka University, Japan
11:20 - 11:50 (TR)	Coffee Break	
11:50 - 12:10 (TR)	Session 12. Invited Speaker: Designing regional industrial policies between national missions and Smart Specialisation Strategies	
	Prof. Dr. Sandrine Labory	University of Ferrara, Italy
12:10 - 13:00 (TR)	Session 13. Panel Session: Trade, Development and Environment	
	Moderator: Prof. Dr. Sadık Unay	Istanbul University, Türkiye
	Prof. Dr. Raymond Saner	Basel University, Switzerland
	Dr. Lichia Yiu	Diplomacy Dialogue, Geneva
13:00 - 14:00 (TR)	Lunch Break	
14:00 - 14:20 (TR)	Session 14. Invited Speaker: Deglobalization: Is it the New Policy?	
	Assoc. Prof. Unay Tamgaç Tezcan	TOBB University of Economics & Technology, Türkiye
	Paper Presentations	
14:20 - 14:30 (TR)	Green Diplomacy: G5 Nations and G15 Environmental Leaders Pioneering Sustainable Growth	Mumtaz Ali, Fiza Qureshi, Mehdi Seraj
14:30 - 14:40 (TR)	The Impact of New Cooperatives on Agricultural Exports in Türkiye	Yasemin Alcioğlu, Ayben Karaböcek
14:40 - 14:50 (TR)	The Impact of New Firms on Industrial Exports in Türkiye	Yasemin Alcioğlu, Ayben Karaböcek
14:50 - 15:00 (TR)	The Impact of Industrial Policy on Technology Transfer: Technology Transfer Models in India, Malaysia and Turkey	Süleyman Turgut
15:00 - 15:10 (TR)	A Review on Innovative Green Business Practices and their Effect on Business and Employee Performance	Ayşe Hüseyin
15:10 - 15:20 (TR)	Managing Industrial Policy under Presidentialism: The TOGG case	Halil Delligöz
15:20 - 15:30 (TR)	Economic Contribution of Providing Vocational Education with Serious Game-Based Applications	Süleyman Turgut, Şükrü Görkem Okur, Ahmed Kerem Okur
15:30 - 15:40 (TR)	Assessing Heterogeneity in Governance Outcome: Evidence from Local Government Institutional Capacity Self-Assessment (LISA) in Nepal	Dipesh Kattel
15:40 - 15:50 (TR)	The Green Development and Innovation Process in Turkey: Government Supports, Incentives and Policies	Bahattin Gökhan Topal, Batuhan Bilici
15:50 - 16:00 (TR)	The Impact of Renewable Energy, Human Capital, Gender Inequality and Economic Growth on CO2 Emissions in Sub-Saharan Africa	Mehdi Seraj, Huseyin Ozdeser, Terence Nnoko Ngole
16:00 - 16:10 (TR)	Exploring the interconnection between clean energy consumption, economic growth and poverty alleviation: Empirical evidence from Nigeria	Oluwatoyin Abidemi Somoye, Toluwalope Seyi Akinwande, Chibuikem Dibor-Alfred,
16:10 - 16:20 (TR)	Unraveling the Effects of Digital Transformation Components on the Turkish Defence Sector via PESTLE-AHP Analysis using Chat GPT	Blend Ibrahim, Sabri Öz, Havva Nur Korkmaz
16:20 - 16:30 (TR)	Nexus between Environmental Transformational Leadership and Employee Green Behaviour: The Mediating Role of Green Human Resource Management	Özlem Ercantan
16:30 - 16:40 (TR)	Title: Exploring the Impact of AI-Powered Social Listening on Brand Management: A Comparative Analysis and Ethical Considerations	Sabina Kwakye
16:40 - 16:50 (TR)	The Impact of Nigeria's eNaira Digital Currency on Exchange Rate Dynamics: Novel Insights from Bootstrap Fourier ARDL Analysis	Rabiu Abubakar, Remy Jonkam Oben
16:50 - 17:00 (TR)	The Importance of Smart Tourism Cities within the Scope of Sustainable Tourism and the Contribution of Smart Tourism Applications in Destination Marketing	Tuğçe Soyadlı, Nesrin M. Bahçelerli, Salim Akyurek, Damla Karadayı, Furkan Tirali
17:00 - 17:10 (TR)	The role of green finance and trade openness on environmental sustainability – new evidence with the Load Capacity Factor	Abraham Deka
17:10 - 17:20 (TR)	The Role of Technology in Improving EEG Electrodes for Better Brain Health Monitoring in Healthcare	Nasim Ahmadzadeh Nobari Azar, Nadire Cavus
17:20 - 17:30 (TR)	Exploring Gender and Socio-Cultural Barriers for Female Participants in Youth Technical and Vocational Training Programs in Pakistan.	Kazim Syed, Zubaria Parvez
17:30 - 17:40 (TR)	The Transformative Role of Federated Learning and Edge Computing in the Digital Economy: Sustainable Smart Development Models through Industrial IoT	Akif Emrah Büyüksomer
17:40 - 17:50 (TR)	The Shift from digital legacy software to In-House AI Solutions: A New Paradigm in Digital Business Models	Faruk Güven
17:50 - 18:00 (TR)	Millennials' Cryptocurrency Investment Intentions: The Role of Perceived Coolness, Technological Engagement, Innovativeness, and Risk Propensity	Suhaib Ahmed Soomro
18:00 - 18:10 (TR)	The Role of Public Procurement in Industrial Policy	Travis Taylor
18:10 - 18:20 (TR)	International and National Regulations on Climate Change and Problems in Practice	Saim Karabulut
18:20 - 18:30 (TR)	End of 2nd Day	